



INTERDISCIPLINARY PERSPECTIVES ON DIGITALIZATION, SERVICE QUALITY AND ORGANIZATIONAL MANAGEMENT IN A CHANGING SOCIETY



30 IUNIE



ORA 16:00



SALA R402

MODERATOR

NICOLETA - RALUCA TELEMAN (CĂS. GĂINĂ),

Doctorandă, Anul I

INVITAT

Prof. univ. dr. ȚUGULEA OANA - CARMEN

SPEAKERI



MĂDĂLINA MOTRIUC, Doctorandă, Anul I - Exploring social media preferences - a Gen Z perspective on culinary content



NICOLETA-RALUCA TELEMAN, Doctorandă, Anul I - Rural entrepreneurship as a driver of community development: a literature review



MALKA YAKUTILOV, Doctorandă, Anul II – Managing hospital nurse teams regarding the implementation of digital information systems to facilitate quality and safety care in a changing world



BEATRICE BARBOS, Doctorandă, Anul II – Managing flow state in an unequal digitally fragmented work environment



ALEX CONDURACHE, Doctorand, Anul I – Online reviews as an instrument in service quality analysis



ANDREEA MOROȘANU (CĂS. CINCA), Doctorandă, Anul II – Entrepreneurial resilience and access to financing

SEMINAR ȘTIINȚIFIC ÎN ADMINISTRAREA AFACERILOR